

2026 Mount Airy Christmas Parade

"A Mayberry Christmas"

Saturday, November 21st at 5pm

Mail Applications to:

Downtown Business Association - P.O. Box 535, Mount Airy, NC 27030
or drop off at the Mount Airy Visitors Center ---- www.mountairydowntown.org



Name of Entry: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____

Please specify type of Entry from list below:

CLASSIC TRACTOR OR OTHER FARM EQPT: MAKE/MODEL/YEAR: _____

(Circle One) Four Wheeler, Mini Bike, Go Cart, Motorcycle, Other: How Many? : _____

(NO ONE UNDER THE AGE OF 16 ALLOWED. Driver must have valid driver's license, and all riders must wear a helmet. If you choose not to wear a helmet you do so at your own risk. The Downtown Business Association is not responsible for any injuries obtained while not wearing a helmet.)

Children's Battery powered ride-on toy MODEL: _____

(EACH CHILD MUST BE ACCOMPANIED BY A RESPONSIBLE ADULT THROUGHOUT THE PARADE)

Band, Choral Group, Scout Troop, School Group, Athletes, Cheerleaders (Circle One)

OR Specify Group: _____

How many in Group? _____ Walking or Riding? _____ Age Range of Children: _____

Pagaent Winner: (You must provide car & driver) Title: _____

Other Entry: _____

Float Description: _____

Business Entry Fee: \$75 per unit/float/vehicle if received by November 14, 2026 – Late Entry Fee (Nov. 15-19): \$150

Registration Fee: \$10 for nonprofit groups, organizations and individuals. – Late Entry Fee (Nov 15-19): \$25

(Fee waived for first responders & civil servants. All businesses displaying logos and/or business name must pay the \$75 participation fee.) Entries received after November 19th may not be allowed to participate in the parade.

Amount Enclosed: _____ Check No: _____

I have read, understand, and agree to abide by the rules and regulations as written for the 2026 Mount Airy Christmas Parade (see parade rules) and the Sensory-Friendly Area Guidelines. Participation in the parade or any related activities should be undertaken at the risk of the entrant. Entrant does hereby agree to indemnify and hold harmless the Downtown Business Association, its employees, officials, directors and agents from any and all claims arising out of the activity of the entrant, its agent or employee associated with participation in this event. I understand if any business name is displayed, I agree to pay the business entry fee. Copy of this signed form must be presented upon entry to Veterans Park to be admitted into the parade procession.

Signature: _____ Date: _____

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Rules & Regulations

Saturday, November 21st at 5pm

- Business vehicles pulling non-profit groups or organizations must cover up their business name/logo in order to avoid paying the \$75 Business entry fee. ALL businesses displaying logos and/or business name must pay \$75 entry fee.
- Business entry fee is \$75 per unit, float, or vehicle if received by November 14th, 2025. Multiple vehicles must each pay a \$75 entry fee. **Entries received November 15-19 will be charged a Late Entry Fee of \$150 per vehicle.**
- Non-profit groups and individuals must pay a \$10 registration fee per vehicle if received by November 15th, 2025. **Entries for non-profit groups and individuals received November 15-19 will be charged a Late Entry Fee of \$25 per vehicle.**
- Drivers must have a valid driver's license to operate a motorized vehicle.
- **Entry fees must be paid prior to parade day.** Please include payment with application. Applications must be received on or before November 19th, for entry into parade. **Entries received after November 19th may not be allowed to participate in the parade.**
- The parade marshals will control the conduct and traffic flow of the parade. **Participants will obey the directions of the marshals as they relate to the parade. Failure to do so will cause the offending individual or unit to be removed from the parade and could limit participation in future parades.** Individuals and organizations in the parade are expected to behave courteously and with safety in mind at all times during the formation, execution and dismissal of the parade.
- Sponsor identification on floats must be on both sides. Marching units and multi-vehicle units must be preceded by an identifying banner or sign.
- Units may contain no element higher than 13 feet to provide clearance of overhead wires and lights.
- All participants starting the parade from Veteran's Park must assemble there one hour prior to parade time (4pm at the latest). Parade time is 5pm. All tractor-trailers must be draped on BOTH sides.
- Carpooling is highly recommended for large groups, and the groups should meet somewhere other than Veterans Park and Lebanon Street. **If parents do need to drop off children at Veterans Park, parents should park at the very back of the Veterans Park, and the parent is responsible for finding their child's float.** Please do not ask the parade marshals or the Rescue Squad officials to track down floats.
- Late units and late participants may not be allowed to participate.
- Groups walking in the parade have the option to assemble on the corner of North Main and Taylor streets by 4pm. (You may walk all the way from Veterans' Park if you prefer.)
- Animals walking in parade must have a human with them who will promptly clean up all messes.
- In the event of inclement weather, the parade will proceed unless deemed unsafe to do so. For more information regarding a possible parade cancellation, listen to WPAQ & WSYD.
- No candy is to be thrown from a vehicle! Please have designated people with your group to walk beside your vehicle to distribute the candy.
- Please do not have participants dressed as Santa Claus on your float. Santa Claus will be at the end of the parade and we do not want to cause confusion for the kids.

****Please see additional flyer for information about
SENSORY-FRIENDLY AREA****

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Sensory-Friendly Area Information for Parade Participants

The Mount Airy Christmas Parade is excited to include a designated **Sensory-Friendly Area** along the parade route. This area is intended to provide a more comfortable parade experience for individuals who may be sensitive to loud noises, flashing lights, sudden sounds and other sensory stimulation. This may include individuals with autism, sensory processing differences, PTSD, hearing sensitivities and other needs, as well as families with young children.

SENSORY-FRIENDLY AREA LOCATION

The designated Sensory-Friendly Area will begin at the **fork in the road at N. Main Street and Elm Street**, continue through the residential area and banking district, and end at **Independence Boulevard**. **Signs will clearly mark the BEGINNING and END of the Sensory-Friendly Area.**

PARADE PARTICIPANTS: PLEASE ADJUST AS YOU ENTER THIS AREA

While traveling through the designated Sensory-Friendly Area, we ask all parade participants to:

- **Do not sound sirens, air horns or vehicle horns.**
- **Lower the volume of music, speakers and sound systems.**
- **Avoid sudden or excessively loud noises.**
- **Turn off or minimize flashing, strobing or rapidly changing lights whenever possible.**
- **Avoid revving engines or creating unnecessary vehicle noise.**
- **Use voices and announcements at a moderate volume.**
- Continue waving, smiling and interacting with spectators — **Christmas spirit is encouraged!**
- Once you pass the **END Sensory-Friendly Area** sign, you may resume your normal parade sounds and activities.

PLEASE PREPARE BEFORE PARADE DAY

If your entry includes emergency vehicles, horns, amplified music, sound effects, flashing lights or other high-sensory elements, please make sure **all drivers, performers and participants understand these guidelines before the parade begins.**

Consider designating **one person in your group or on your float** to watch for the Sensory-Friendly Area signs and remind everyone when it is time to reduce sound and lighting.

THANK YOU FOR HELPING US MAKE THE PARADE MORE INCLUSIVE!

These small adjustments along one portion of the parade route can make a big difference for individuals and families who may otherwise find it difficult to enjoy a community parade.

Thank you for helping us create a Christmas tradition that more members of our community can experience and enjoy.

Please watch for the Sensory-Friendly Area signs along the parade route and help us keep this section quieter and more comfortable for our spectators.

****Please keep a copy of this orange sheet displayed on your dash for entry into the park****